



2011 SPONSORSHIP PROGRAM

PRESENTING SPONSOR \$10,000 (cash)

- 20 weekend festival packages (passes & merchandise)
- Main Stage signage (supplied by sponsor)
- Full page advertisement in program book
- Evening Concert and workshop stages acknowledgement
- Preferred placement of Company Logo on festival promotional material
- Right to use our logo in any of your advertising as a sponsor

GOLD: \$5,000

- 10 weekend packages (passes & merchandise)
- On site signage prominently displayed (supplied by sponsor)
- Evening concert and workshop stages acknowledgement
- Preferred placement of Company Logo on festival promotional material
- Right to use our logo in any of your advertising as a sponsor

SILVER: \$2,500

- 5 weekend packages (passes & merchandise)
- On site signage prominently displayed (supplied by sponsor)
- Workshop Stages acknowledgement throughout the weekend
- Company Logo on festival promotional material – website, posters, brochures
- Right to use our logo in any of your advertising as a sponsor.
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BRONZE: \$1,000

- 2 weekend passes
- On site signage (supplied by sponsor)
- Workshop Stages acknowledgement throughout the weekend
- Thank you listing in our program book and website
- Right to use our logo in any of your advertising as a sponsor

AMETHYST LEVEL SPONSORSHIP: \$500

- 1 weekend pass or 2 day passes
- On site signage (supplied by sponsor)
- Workshop Stages acknowledgement throughout the weekend
- Thank you listing in program book & website listing

FRIEND OF THE FESTIVAL: Under \$500

- Thank you listing in program book & web site listing

DEADLINES:

Please note the following dates for inclusion of your logo/name on our brochures and program book: **Brochures: March 15, 2011 Program Book: June 15, 2011**

For further information please contact us at redrocksponsor@gmail.com