



## *Palladium Level Sponsorship \$10,000*

- 8 weekend festival passes (\$65 value per adult) + 2 backstage passes
- 8 festival gift packages (Festival t-shirt/merchandise – minimum \$30 value per package)
- on site signage at the Main Stage (supplied by sponsor)
- guaranteed evening acknowledgement at the Main Stage
- logo/name on all festival promotional material produced (after date sponsorship is committed)
- listing on [www.livefromtherock.com](http://www.livefromtherock.com) until at least Jan. 1/09 (with a link to your website)
- thank you from the stages throughout the weekend drawing attention to all sponsors
- thank you listing in the program book
- right to use our logo in any of your advertising as “Proud Sponsors of” this successful community based initiative now entering it’s 6<sup>th</sup> year of operation

## *Gold Level Sponsorship \$5,000*

- stage host opportunities
- on site signage at the Main Stage (supplied by sponsor)
- guaranteed evening acknowledgement at the Main Stage
- 6 weekend festival passes (\$65 value per adult)
- 6 festival gift packages (Festival t-shirt/merchandise – minimum \$30 value per package)
- logo/name on all festival promotional material produced (after date sponsorship is committed)
- listing on [www.livefromtherock.com](http://www.livefromtherock.com) until at least Jan. 1/09 (with link)
- thank you from the stages throughout the weekend drawing attention to all sponsors
- thank you listing in the program book
- right to use our logo in any of your advertising as “Proud Sponsors of” this successful community based initiative now entering it’s 6<sup>th</sup> year of operation

### **DEADLINES**

If one of the benefits of your sponsorship level is recognition in printed materials please note the following deadlines for inclusion of your logo/name:

Brochures **Fri. May 2<sup>nd</sup>**

Billboards **Fri. May 16<sup>th</sup>**

Newspaper advertisements **Fri. May 30<sup>th</sup>**

Deadline for inclusion of your logo/name in the Program Book at any sponsorship level is **June 15<sup>th</sup>**.

Sponsors are required to provide their own signage at all applicable levels.

(If you are unable to deliver the signage yourself please make arrangements with Deborah Poole-Hofmann for pick up and return.)

Thank you for supporting  
 “Music and the arts on the north shore of Lake Superior.”

To partner with us in bringing this world class event to our area,  
 please contact Deb Poole-Hofmann at [graphx@tbaytel.net](mailto:graphx@tbaytel.net)



## *Silver Level Sponsorship \$2,500*

- logo/name on all festival promotional material produced (after date sponsorship is committed)
- on site signage in the Sponsors & Funders Area (supplied by sponsor)
- 4 weekend festival passes (\$65 value per adult)
- 4 festival gift packages (Festival t-shirt/merchandise – minimum \$30 value per package)
- listing on [www.livefromtherock.com](http://www.livefromtherock.com) until at least Jan. 1/09 (with link)
- thank you from the stages throughout the weekend drawing attention to all sponsors
- thank you listing in the program book
- right to use our logo in any of your advertising as “Proud Sponsors of” this successful community based initiative now entering it’s 6<sup>th</sup> year of operation

## *Agate Level Sponsorship \$ 1,000*

- on site signage in the Sponsors & Funders Area (supplied by sponsor)
- listing on [www.livefromtherock.com](http://www.livefromtherock.com) until at least Jan. 1/09
- 4 weekend festival passes (\$65 value per adult)
- 4 festival gift packages (Festival t-shirt/merchandise – minimum \$30 value per package)
- thank you from the stages throughout the weekend drawing attention to all sponsors
- thank you listing in the program book
- right to use our logo in any of your advertising as “Proud Sponsors of” this successful community based initiative now entering it’s 6<sup>th</sup> year of operation

### **DEADLINES**

If one of the benefits of your sponsorship level is recognition in printed materials please note the following deadlines for inclusion of your logo/name:

Brochures **Fri. May 2<sup>nd</sup>**

Billboards **Fri. May 16<sup>th</sup>**

Newspaper advertisements **Fri. May 30<sup>th</sup>**

Deadline for inclusion of your logo/name in the Program Book at any sponsorship level is **June 30<sup>th</sup>**.

Sponsors are required to provide their own signage at all applicable levels.

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## *Amethyst Level Sponsorship \$500*

- thank you from the stages throughout the weekend drawing attention to all sponsors
- thank you listing in the program book
- 2 weekend festival passes (\$65 value per adult)
- 2 festival gift packages (Festival t-shirt/merchandise – minimum \$30 value per package)
- right to use our logo in any of your advertising as “Proud Sponsors of” this successful community based initiative now entering it’s 6<sup>th</sup> year of operation

## *Alternate Sponsorship Opportunities*

### Stage Sponsor - ONLY 5 SPOTS AVAILABLE

- Presenting title for 1 of 5 stages:
  1. Fish & Game Club Indoor Stage
  2. Creekside Stage
  3. Family Stage
  4. Open Stage
  5. Main Stage
- Banner prominently displayed on the stage (supplied by Sponsor)
- Recognition of the Stage Sponsor before workshops (stages average 5-6 workshops per day)
- Acknowledgement in the workshop schedule of the Festival program
- Recognition on the Live from the Rock website (until Jan. 1/09)

\$500.00 per stage      \$1,000.00 Main Stage

### Workshop Sponsor

- Presenting sponsorship for 1 daytime workshop or concert
- Recognition of the Sponsor prior to the workshop/concert
- Acknowledgement in the workshop schedule of the Festival program
- Recognition on the Live from the Rock website (until Jan. 1/09)

\$250 per workshop

### DEADLINES

If one of the benefits of your sponsorship level is recognition in printed materials  
please note the following deadlines for inclusion of your logo/name:

Brochures **Fri. May 2<sup>nd</sup>**

Billboards **Fri. May 16<sup>th</sup>**

Newspaper advertisements **Fri. May 30<sup>th</sup>**

Deadline for inclusion of your logo/name in the Program Book at any sponsorship level is **June 30<sup>th</sup>**.  
Sponsors are required to provide their own signage at all applicable levels.

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“Music and the arts on the north shore of Lake Superior.”



## 'Live from the Rock' Folk Festival Sponsorship Form

Organization/Business: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Live from the Rock Member: \_\_\_\_\_ Membership # \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-mail: \_\_\_\_\_

Financial Contribution: \$ \_\_\_\_\_

In-kind service or materials valued at \$ \_\_\_\_\_

Description of in-kind donation: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contribution earmarked for specific area: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### **DEADLINES**

If one of the benefits of your sponsorship level is recognition in printed materials please note the deadlines for inclusion in  
Brochures **Fri. May 2<sup>nd</sup>**      Billboards **Fri. May 16<sup>th</sup>**      Newspaper advertisements **Fri. May 30<sup>th</sup>**

The deadline for inclusion of your logo/name in the Program Book is **June 30<sup>th</sup>**.

Sponsors are required to provide their own signage at all applicable levels.

'Live from the Rock' Blues & Folk Society is an incorporated not for profit organization with a Board of Directors, constitution and financial records.

We would be happy to provide any of our sponsors with a copy of our year-end financial statement should you so desire.

**Return** Sponsorship Form along with cheque made out to Live from the Rock Blues & Folk Society to:

Deb Poole-Hofmann, Sponsorship

Graph-X by Deb

56 Rose Valley Road

South Gillies, ON POT 2V0